

May 29, 2021

Canadian French Evangelism

Share the Adventist message with Francophones

Hello,

My name is Rémy Ballais and I am the director of the television program *Il Est Écrit*. I am writing to you today to tell you how much God has spoken to me through the Covid-19 pandemic. Of all the lessons I have learned, one of the most important is that technological and media means are absolutely essential today to allow the spread of the message of the Gospel, in our country and throughout the whole world.

Our contemporaries live with one eye riveted on their smartphone, tablet or computer. If we are to reach them and give them comfort and hope they need, we must seize the opportunity and provide everyone with well put together content that is intelligent, truthful, balanced, and engaging.

This is what *Il Est Écrit* does for francophone audiences in Canada.

We thank God for the thousands of viewers, listeners and internet users who follow our program every week. In 2020, more people than usual asked questions, enrolled in a Bible class, joined our small sharing groups, or visited our churches. We have set up a systematic follow-up service, so that each person who contacts us can be, according to their needs, listened to, supported or guided in the Word of God.

Make *Il Est Écrit* widely known to all your French-speaking friends. Let them know how to find this show on TV or on the web at www.ilestecrit.tv. And thank you for supporting our ministry!